

M^YMedicalShopperTM

Never overpay for healthcare again.

What is MyMedicalShopper?

MyMedicalShopper is a revolutionary healthcare comparison shopping platform. We make shopping for medical tests and procedures as easy as a Google search, unleashing billions in savings on healthcare costs.

Become an empowered consumer and never overpay for healthcare again.

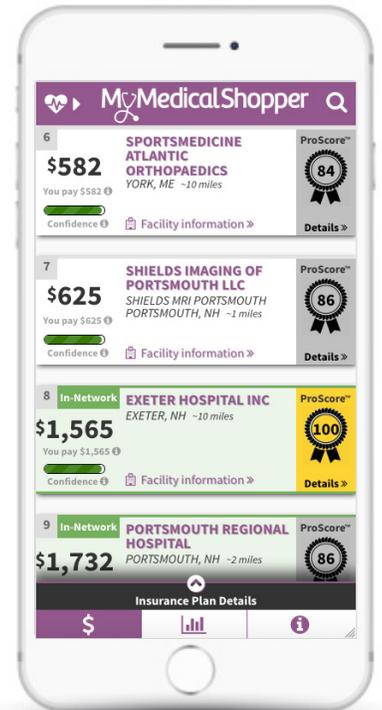
Why MyMedicalShopper?

Because prices paid for medical tests and procedures by insured patients vary wildly across healthcare providers, even in the same town! As patients, we often pay 5x or 10x more than we have to, simply because we don't have the ability to shop for our medical care. This leads to higher out-of-pocket costs, and in turn, higher health insurance premiums.

Who should use MyMedicalShopper?

Everyone! We estimate that our users saved over 32% on their out-of-pocket medical expenses last year. Employers who provide MyMedicalShopper as a benefit are taking a proactive step towards sustainable reductions in long-term healthcare costs. For employers who already have high deductibles or tax-advantaged accounts, MyMedicalShopper will help your employees save money, which can lead to decreases in health insurance premiums.

We have a comprehensive suite of products that help reduce employers' total healthcare costs while improving employee benefits. Refer to the next page for details, or contact your MMS sales representative to learn more.



How much can I really save?

| | Comprehensive Metabolic Panel | MRI of the Lower Joint | Nuclear Stress Test |
|----------------------------|-------------------------------|------------------------|---------------------|
| Lowest Price Paid | \$18 | \$499 | \$1,416 |
| Highest Price Paid | \$304 | \$1,655 | \$7,282 |
| You Can Save | \$286 | \$1,156 | \$5,866 |
| Distance Between Providers | 0.9 miles apart | 0.9 miles apart | 14 miles apart |

M MedicalShopper™

Never overpay for healthcare again.

Introducing a suite of solutions for empowering consumerism and driving huge savings in healthcare

MyMedicalShopper™ Comparison Shopping Tool



- Makes shopping for medical care as easy as a Google search
- Unlocks savings on more than 9,000 medical tests and procedures

MMS ClaimsFlow™—Taking Tax-Advantaged Accounts to New Levels



- Automates the administrative burden and error-prone human processes for CDH
- Leverages patient health plan portal feeds to unleash previously impossible efficiency

MyMedicalShopper™ Employer Dashboard



- Empowers administrators to make data-driven decisions—not guesses
- Provides actionable insights for strategically driving down costs

What makes MyMedicalShopper different from other tools?

- **The sheer quantity of our data**—MMS analyzes prices paid for more than 9,000 procedures
- **Ease of use**—Slick website and mobile apps for Apple and Android provide easy access
- **Portability across health plans**—MMS works across 100+ insurance carriers and health plans
- **Health plan integration**—MMS shows in-/out-of-network providers & real-time deductibles
- **ClaimsFlow**—MMS seamlessly feeds EOBs into tax-advantaged accounts for payment
- **Employer Dashboard**—No other solution arms employers with actionable insights
- **Plus much more**—Go to www.MyMedicalShopper.com, or contact us to learn more!



Contact your trusted Avidia Bank representative to learn more!
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